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ABSTRACT

An overview is presented of the Wyoming State Library Five Year Plan. The first major component deals with demographic characteristics, giving data on the State's area, population, racial characteristics, and the location of minority groups. The second main component provides a brief review of the Wyoming State Library Advisory Council and the means by which it facilitates broader participation in planning library services, while the third component summarizes the methods used to evaluate present services and tc develop new programs. These include formal liaison with the Advisory Council, personal contact with library personnel, systems studies of programs, and analyses of demographic and other statistical data. State Library publications and financial statements will be used for dissemination purposes. The final component lists the goal of library service as being to provide informational, cultural, and recreational services and materials to all citizens in the State. Specific objectives related to this goal are enumerated, including the provision of: 1) consultant, financial and reference services to libraries; 2) services to the handicapped, the institutionalized, and the disadvantaged; 3) library services to rural areas; 4) research and library development services; and 5) aid with library construction. (LB)

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WYOMING STATE LIBRARY

FIVE YEAR PLAN

1974-1978

Preface

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PREFACE

This Five Year Plan was designed for distribution to the following audiences:

1. To all citizens of Wyoming, through the tax supported libraries and statewide publicity:
2. To all county, college, school and institutional librarians in the State:
3. To the Governor of the State of Wyoming and his elected and appointed officials, including the State Library, Archives and Historical Board:
4. To the United States Department of Health, Education and Welfare; Office of Education; Bureau of Libraries and Educational Technology.

INTRODUCTION AND METHODOLOGY

In order to create a viable document to meet the needs of these four different audiences, the following methodology was used:

1. To set forth general guidelines for long range State Library service;
2. To follow the regulations as specified in the Wyoming statutes, 9 - 207.1 ; 9 - 207.2
3. To follow the regulations as specified in the Federal Register, volume 37, number 7, January 12, 1972, pages 471-478, which control the library services and Construction Act (public law 91-600);
4. To follow directives given by the United States Office of Education.

PRESENTATION

This document is a product of continuing evaluation by the State Advisory Council on Libraries, the State Library staff, studies of library needs at the local level, system studies of library operations and studies of demographic characteristics.

The plan itself is still in a formative stage and will change as Wyoming library needs are recognized, evolved and formalized. Surveys will continue to be taken at all levels concerning all needs if funding is available. The evaluations by surveys will be decided by an Advisory Council meeting in September 1973. During this meeting, the Council will have, as its guide, a survey completed by the University of Wyoming during July 1973.

Brochures on the programs offered by the State Library free to all tax supported libraries have been distributed, together with letters, personal contact and telephone calls.

COMPONENT A
DEMOGRAPHIC CHARACTERISTICS

The following breakdown of demographic information serves as the criteria for statewide library service and has been incorporated into the objectives (Component D).

These statistics are a summary only; a more detailed study is planned to accompany the survey of library use.

The 1970 United States Census statistics reveal the following characteristics of the Wyoming population:

Total Area:	97,203 sp. mi.[1]
Total Population:	332,416[2]
Population by geographic area:[3]	
Total of persons in rural places of less than 1,000:	19,042
Total of persons in rural places of 1,000 to 2,500:	26,370
Total of all rural persons:	131,305
Population of cities of 10,000 or more:[4]	
Cheyenne:	40,914
Casper:	39,361
Laramie	23,143
Rock Springs:	11,657
Sheridan	10,856

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[1] U. S. Department of Commerce, Bureau of the Census. Number of Inhabitants, Wyoming. (C3.223/5: 970/A52) P. 52-13. Table 9.
[2] Ibid.
[3] Ibid., P. 52-8. Table 2.
[4] Ibid., P. 52-12.

Population by race:

White:[6]	324,316
Spanish Speaking:[5]	18,551
Negro:[6]	2,455
Indian:[6]	4,980
Other specified (Japanese, Chinese, etc.)[6]	1,091
Other:[6]	753

Location of minority groups:[7]

Spanish speaking:	18,551 total
Cheyenne:	5,082
Laramie:	1,782
Casper:	1,478
Rock Springs:	891
Negro:	2,455 total
Cheyenne:	1,408
Casper:	710
Other (throughout State):	337
Indian:	
Wind River Reservation (library service provided by Federal Government):	3,500
Other (throughout State):	1,480

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[5]U.S. Department of Commerce, Bureau of the Census. General Social and Economic Characteristics, Wyoming. (C3.223/7: 970/C52 P. 52-84. Table 49.

[6]U.S. Department of Commerce, Bureau of the Census. First Count Summary Tape, Wyoming #20.

[7]U.S. Department of Commerce, Bureau of the Census, General Social and Economic Characteristics, Wyoming; (C3.233/7: 970/C51), P. 52-136-137, Tables 111,112.

COMPONENT B
STATE ADVISORY COUNCIL ON LIBRARIES

The Wyoming State Library Advisory Council was created in 1971 to fulfill the requirement of Public Law 91-600 (LSCA) for broader participation in planning library services. The Council must represent all types of libraries, the library user and the minority and low income groups.

For this purpose, the State has representatives from all areas of the State who fit the following categories; public librarians, school librarians, library trustees, library users and academic librarians. In addition, from special interest categories: one young adult, two institution librarians, four minority representatives, one member of the State Library, Archives and Historical Board, a representative of the State Department of Education, one State Legislator, the president of the Wyoming Library Association and one representing the blind and physically handicapped. This provides the Advisory Council with a total of 34 members. The State Library staff functions as resource people.

All Council members are invited to serve a two year term and may be invited to an additional two year term. The Council is divided into four working sub-committees: the Legislative Committee draws up proposals for suggested submission to the Legislature for better library service in Wyoming; the Technology and Research Committee reports on equipment, materials and programs using these tools in libraries; the Public Relations Committee promotes, communicates and interprets to the general public an awareness and understanding of all aspects of library service available in

Wyoming; the Survey and Evaluation Committee evaluates the annual efforts of the State Library and local libraries and provides survey opinions of various aspects of the long range plan.

The Council meets two or more times a year with sub-committees meeting separately to work out their programs.

COMPONENT C
ON-GOING PLANNING AND EVALUATION TOOLS

The following methods are being used as on-going tools for evaluation of present services and the development of new programs:

1. Formal liaison with the Advisory Council provides overall evaluation on services rendered by libraries throughout the State. Surveys have been taken statewide on all levels since the establishment of the Advisory Council. More will be taken in the future as necessary if sufficient funding is available.
2. Person-to-person contact with librarians, library trustees, county commissioners, institution administrators, departments of state governments, and the public throughout the State through the consultants, the State Librarian and all staff members is a source for qualitative evaluation. The statistical information is "fleshed out" by the knowledge, experience, and interpretation from these resource people.
3. Systems study of present programs has produced a major change in the services of the Bibliographic Services Division of the State Library. A drop order system will be instituted July 1, 1973. In this system, tax supported libraries will deposit book funds with the State Library. The State Library will order the books and material, thereby receiving larger discounts for all member libraries because of volume. The State Library also will furnish the bibliographic information to member libraries on books and materials ordered. Other systems studies on reference and documents services are being conducted and evaluated on a continuing basis. Cost

effectiveness and user reaction for each program give the information needed to determine what future services the State Library will provide.

4. Study of demographic data will provide information on the characteristics of the citizens of Wyoming. Identification of special group needs as well as the overall population needs would be possible.
5. Analysis of the statistical and program information included in the Annual Report of Wyoming Public Library Service will be used as qualitative instruments in evaluating services.
6. The State Library publications will be used to disseminate the plan and its evaluations.
7. Monthly financial statements, cumulated quarterly and annually, will be prepared by the State Library and available to any state or federal official. Programs budgets reflecting the management of funds will be developed and evaluated for each annual session.
8. All evaluation and progress reports will be submitted to the H.E.W. Bureau of Libraries and Educational Technology in the appropriate format and time schedule.

COMPONENT D
OBJECTIVES

The goal of library service in the State of Wyoming is to provide informational, cultural and recreational services and materials to all of its citizens at no cost, without regard to race, creed, age, political affiliation, or location of residence in the State.

The objectives were adopted using all the aforementioned data in this report.

1.0 Consultant and Financial Services to Libraries

1.1 To provide persons residing in rural areas with library service in any town, village, or hamlet with a population of 500 or more.

1.2 To enable any citizen of the State to borrow library materials from any library within the State regardless of place of residence.

1.3 To provide library training and demonstration for librarians, trustees, county commissioners, and general public.

1.4 To work with the Wyoming Library Association in continuing effort to strengthen library service in the State.

1.5 Related activities:

a. Goals for statewide library service.

b. Legislation for state aid. (A continuing effort)

c. Distribute special purpose grants for demonstration projects or expansion of services.

d. Make and/or supply audio-visual materials, including audio and visual cassettes, etc.

e. Develop an ongoing public relations program to create an awareness of the value of library services to the citizens of Wyoming.

f. Continue general purpose grants for books and audio-visual materials.

g. Seminars, workshops demonstrations.

h. Eventual development of a statewide film circuit.

i. Continued development of a quality telephone communications network in the State.

j. Continued development of liaison and coordination efforts throughout the departments of state government.

k. Training of county librarians. Any person in serving in the position of county librarians should have trained in the following library subjects either by workshop, extension or course work; Public Library Administration, Book Selection (including children's books), Reference, and Public Relations.

2.0 Service to the Handicapped

2.1 To provide any person of the State, whose eyesight is 20/200 or worse with best correction in the better eye or who is physically handicapped to the point where normal reading is impossible, with materials for the blind and physically handicapped.

2.2 Related activities:

a. Building State collection of large print materials and reading aids for loan to public libraries and to individuals.

b. Program to locate eligible users.

c. Talking books, including recreational materials made by local volunteers, of items not available through the Library of Congress.

d. Special purpose grants to county libraries.

e. Contract with Utah State Library for talking book services.

3.0 Service to Institutions

3.1 To provide any person utilizing any State supported institution with a library on the premises of that institution.

3.2 Related activities:

a. Set goals for institutional service.

b. Request legislation to improve service for institution libraries, including legislation to supervise hiring and training of staff.

c. Provide consultant and/or State Library staff service on all aspects of library science.

d. Sponsor special project funds for State institutions.

e. Promote hiring professional librarians.

4.0 Service to the Disadvantaged

4.1 To provide any city with a minority group or low income persons* numbering 1,000 or more, located within a specific geographic area, with materials in addition to adequate library facilities, such as: foreign language books and periodicals, easy to read materials, and other specialized materials as they themselves shall recommend. Programs relating to this criterion will be given first priority within available funds.

4.2 Related activities:

a. Set criteria for service based on demographic characteristics.

b. Investigate services to Indian population.

c. Provide special purpose grants to public libraries to initiate or expand service to disadvantaged.

*Low income persons shall herein be defined as those eligible for public assistance from either Federal or State agencies.

5.0 Reference Service to Libraries

5.1 To provide persons residing in counties with access based on the following: Interim Standards for Small Public Libraries: Guidelines Toward Achieving the Goals of Public Library Service, Public Library Association, American Library Association, Chicago, 1962: and What Good Are Public Library Standards, by Joseph L. Wheeler, Library Journal, February 1, 1970, P. 455.

5.2 To provide any person in the State with access to interlibrary loan of library materials through contact by telephone or letter, as well as in person.

5.3 To provide any person in the State with access to reference information through the public library by letter or telephone, as well as in person.

5.4 Related activities:

a. Readers' Advisory Service by providing a clearinghouse on bibliographic information on collections throughout the State.

b. Interlibrary cooperation among all types of libraries through a microform or printed catalog and a telecommunications network within the State and Nation.

6.0 Library Service to Rural Areas

6.1 To facilitate communications through Statewide broadcast facilities.

6.2 To coordinate objectives and programs for library service with other State agencies, especially the Department of Education, the University of Wyoming and other educational and cultural agencies.

6.3 Related activities:

Support of other agencies and events such as state and county fairs, Art Council traveling exhibits, etc.

7.0 Research and Library Development Services

7.1 To evaluate State programs with the Advisory Council and the aid of State and outside consultants.

7.2 To provide centralized purchasing and bibliographic services.

7.3 To purchase audio-visual materials for demonstration and use in training.

7.4 To establish sabbatical leave for staff professionals.

7.5 To develop State library staff potential through training and courses.

7.6 Demonstration project on the uses of cable TV to disseminate information to the public.

8.0 Library Construction

8.1 To provide funds for library construction and remodeling.

8.2 To provide awards of federal monies to qualified library projects based on the following priorities:

a. New county library construction.

b. New branch library construction.

c. Additions or remodeling of county library buildings.

d. Additions or remodeling of branch library buildings.

8.3 To provide advisory consultation for all building projects, including design and furnishings.

Library Services and Construction Act Titles I and III grant criteria is based on the needs as determined by the aforementioned objectives.